Information Governance Seminar
Thurs, November 20, 2014 1:15pm-4:15pm (12:45 registration open)
San Diego County Operations Center

“PUTTING INFORMATION GOVERNANCE TO WORK”

Featuring:
Barclay Blair, Executive Director, IG Initiative
“The State of the IG Industry: Trends, Issues, Challenges”

Robert Smallwood, Managing Director, Institute for IG
Author of “Information Governance: Concepts, Strategies, and Best Practices”

Seminar topics:
- IG Fundamentals
- IG Best Practices
- IG for Social, Mobile, Cloud
- 5 Key IG Impact Areas: Legal, IT, RIM, Privacy/Security, Business

Drawing: Free copy of “Information Governance” book given away!

The three hour afternoon meeting will consist of three educational sessions and a Q&A roundtable with author, practitioners, & industry representatives.

12:45 to 1:15pm  Registration Open

1:15  Welcome
1:20-1:45pm  “IG: The State of the Industry”
             Barclay Blair
             Live remote appearance from New York City

1:45pm  “IG Fundamentals & Principles”
         Robert Smallwood
         - Big Data & The Information Governance Imperative
         - IG Concepts and Fundamentals
         - IG Reference Model & 5 Key Impact Areas
         - IG Principles
         - IG Risk Considerations

2:30pm  Break & Networking

2:45 to 3:30 pm  “IG for Improved Control, Reduced Risks & Costs”
                 Robert Smallwood
                 - IG for Email; Social, Mobile, Cloud (SoMoClo)
                 - IG for SharePoint
                 - IG and Security Technologies
                 - IG Programs & Long Term Considerations

3:30 to 3:45pm  Break & Networking

3:45 to 4:15pm  Q & A Roundtable Discussion

4:15pm  Adjourn & Networking

(Pending) Continuing Education Credits:
* CA MCLE Legal Credits (2.0)**
* InfoGov Professional (IGP) Credits
* Certified Records Mgr. (CRM) CMP
* AIIM CIP Credits

Cost:
$20 AIIM/ARMA Members & Gov’t
$75 if registered in advance/$80 at door (All fees will be collected at door)

Make checks to “SD AIIM Chapter”

Includes:  Admission, Handouts, refreshments  **credit may not be claimed for MCLE in legal ethics, elimination of bias, or competence issues.

Contact: Barry Brueseke 619-401-7334
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Register Online
http://www.sandiegoarma.org/programs.html