ARMA San Diego Chapter presents:

From Here to There: How to Integrate the New “Systems of Engagement” into your Information Governance and ECM Strategy

Agenda: Thursday, September 18, 2014

11:30AM – 11:45PM Arrival and networking
11:45PM – 12:00PM ARMA Chapter business/lunch
12:00PM – 1:00 PM From Here to There Program

Presentation Summary: Go to [www.sandiegoarma.org](http://www.sandiegoarma.org) to register

This program explains how to manage and govern your organization’s new information management environment as it transforms from the older ECM systems and “systems of record” to its future state that incorporates the emerging “systems of engagement” technologies (mobile, social media, cloud). The session provides a reference model to plan and manage your roadmap for the next 3 years, shows how to address the entailed records and governance issues, and recommends which kinds of applications, capabilities, and types of products to pursue. It also explains how address the most challenging information governance problem for many large organizations – how to defensibly dispose of the "swamp" of electronic files on shared drives, in email, etc.

Lane Severson – Practice Leader at Doculabs  @doculane

Lane Severson is a Practice Leader focused on Enterprise Information Management at Doculabs. His work focuses on aligning the goals of technology and business leaders to drive value for the Enterprise. When he’s not working with clients, Lane writes for several online publications on Technology & Leadership.

Doculabs is an Enterprise Information Management strategy consulting firm; our clients rely on us to help them improve the way they manage information. We provide services such as developing strategic roadmaps and business cases, program management, and content migration assistance.

Cost to be collected at the door are: $15.00 for members  $20.00 for non-members (Cash or check please)

Location: 5560 Overland Ave Suite 270  2nd Floor conference room.

From the North or South (Airport)

From 163, exit onto Clairemont Mesa Blvd. Eastbound
Turn Left (North) onto Overland Avenue

From I-15, exit onto Clairemont Mesa Blvd. Westbound
Turn Right (North) onto Overland Avenue

*All: To access Parking Structure from Overland turn right onto Farnham Street. Parking Structure is on the left.

From the East or West

From 52, exit onto Ruffin Road Southbound
Turn Right (West) onto Farnham Street
Turn Right into Parking Structure or proceed to Overland