ARMA San Diego Chapter presents:

Build a Rock-Solid Business Case for a SharePoint Records Management Solution

Agenda: Wednesday, June 25, 2014

11:30AM – 11:45PM Arrival and networking
11:45PM - 12:00PM ARMA Chapter business/lunch
12:00PM – 1:00 PM Build a Rock-Solid Business Case for SharePoint Records Management Solution

Go to [www.sandiegoarma.org](http://www.sandiegoarma.org) to register

$15.00 Member Fee $20.00 non-member Fee

Registration deadline is noon June 23, 2014

Presentation Summary:

Many organizations are faced with expanding information requirements, limited labor resources including IT budgets to support multiple document management systems and varying record management processes, all of which drive users to recognize the need to explore and leverage an existing investment in the SharePoint platform. Savvy users know that with appropriate third-party add-ons, SharePoint can become the most sophisticated and accommodating enterprise content management (ECM) records management system of any available.

Microsoft SharePoint is the most successful business class server software in the company’s history. Chances are your firm is currently or plans to use some form of Microsoft SharePoint. According to Microsoft, SharePoint is used by 78% of Fortune 500 companies and over 90% of government agencies in some form or application. Between 2006 and 2011, Microsoft sold over 36.5 million user licenses with double digit growth continuing. SharePoint 2013, the newest version, continues as a web development platform providing expanded search, social networking, mobility support, content and records management capabilities.

So how do you convince others on your RM and IT teams? What are proven business drivers used by other agencies? How can the Records Manager and or the CIO justify the spending?

Join us for an informative talk-back exchange with industry experts to increase your business knowledge. Find out how to create a compelling and convincing case for implementing or enhancing a SharePoint records management solution within your organization.

During this briefing we will:

- Define the value proposition and answer the “why?”
- Identify the costs, including competitive options and a comparison of build vs buy
- Prove the ROI and determine the timeframe for realization
- Prepare your roll-out plan, from both business and technical perspectives

About our speaker

**Neal Fischer**

Founder and President of Hershey Technologies, a highly successful Microsoft SharePoint Gold Partner and Kofax Diamond level ECM solutions provider based in San Diego, California, Neal has been recognized by several industry associations including AIIM National, Fujitsu, and Kofax for his Distinguished Service to the Enterprise Content Management industry. Neal continues to share his enthusiasm and passion by participating in a number of industry trade organizations such as AIIM, ARMA and Microsoft Channel Partner associations. When not engaged with technology – Neal takes full advantage of the San Diego lifestyle, participating in outdoor events and sporting activities with his family.
Location: 5560 Overland Ave # 270 2nd Floor conference room. This room will be to your left off the elevator – See directions below:

From the North or South
(Airport)

From 163, exit onto Clairemont Mesa Blvd. Eastbound
  Turn Left (North) onto Overland Avenue

From I-15, exit onto Clairemont Mesa Blvd. Westbound
  Turn Right (North) onto Overland Avenue

*All: To access Parking Structure from Overland turn right onto Farnham Street. Parking Structure is on the left.

From the East or West
From 52, exit onto Ruffin Road Southbound
  Turn Right (West) onto Farnham Street
  Turn Right into Parking Structure or proceed to Overland