

SD ARMA WEBINAR



05 OCTOBER 2023
12:00 to 01:00 PM

RIM/IG Certifications and the Path to Professional Development



SPEAKER
JESSE WILKINS

DISCUSSIONS AND INSIGHTS

You see someone's LinkedIn profile, and they have enough letters after their names to fill a can of alphabet soup! But what do those letters really mean, and can they really help you get ahead?

IN THIS INTERACTIVE SESSION:

- We'll review the most well-known RIM certifications, including CRA, CRM, IGP, and CIP, and share information for each program on how to qualify, costs, the exam process, and maintenance.
- We'll also look at some potentially valuable "RIM-adjacent" certifications, including PMP, IAPP's privacy certifications, and others.
- Finally, we'll review a framework for how to determine which certifications may be right for YOU, based on where you are in your career and where you're headed. Attendees will receive a handout with additional information on the programs covered and a template for developing their own professional development plans.

[**REGISTER HERE**](#)

JESSE WILKINS

BIO

RIM/IG Certifications and the Path to Professional Development



EXPERIENCE

Jesse Wilkins, CIPP/US, CIPM, CRM/CIGO, IGP, edp, ICE-CCP, has worked in the information management industry for more than 25 years as an end user, vendor, consultant, and trainer. His areas of expertise include information governance, records management, enterprise content management, social media governance, and training and certification development and delivery. He has worked with a variety of clients including energy firms, utilities, retailers, and U.S. and international Federal and local government agencies.

SPEAKER / AUTHOR

Jesse is an internationally sought-after speaker and author on information management topics and has presented more than 400 keynotes and educational sessions at AIIM, ARMA, ARMA Canada, MER, and other industry conferences and events. He has also delivered more than 200 workshops on information management to companies and government agencies around the world. He is recognized for his ability to explain and clarify complex information management topics.

CERTIFICATIONS

Jesse has earned numerous certifications and designations in a variety of information management disciplines. He has received the ARMA Britt Literary Award and the AIIM Education Award. In 2020 he was enrolled in the AIIM Company of Fellows as Fellow #223. In 2022 he was inducted into InfoGov.Net's Information Governance Hall of Honor.

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