

How to develop an ILM (Information Lifecycle Management) Playbook

Julie Harvey, Information Governance, Records Management and Privacy Advisor

Wednesday, June 14, 2023
11:30 AM - 1:30 PM

11:30 - 12:00 - Registration and Lunch
12:00 - 1:00 - Presentation
1:00 - 1:30 - Service Pins, Board Oath, and Raffle

5560 Overland Avenue
Suite 270
San Diego, CA 92123

Free registration includes lunch and parking.

Register here:
<http://sandiegoarma.org/programs.html>

If your entire RIM team won the Powerball tomorrow and retired, would their successors be ready to keep the program going? If you leave them a playbook, the answer is yes!

This session will introduce attendees to the concept of the records and information management playbook - the list of "plays" that keep the RIM program running.

We'll review the purpose and value of having a playbook (and not just for RIM!) and the specific benefits building one offers to the organization including centralization and standardization. We'll also walk through the structure of the playbook.

Attendees will receive a detailed outline of RIM plays that they can use to develop their own RIM playbooks.

Julie Harvey is an Information Governance, Records Management and Privacy Advisor. Her experience spans across all aspects of the information lifecycle. She is recognized as a change agent, early adopter, and innovator in the first digital revolution in 2002.

She is a Certified Information Professional (CIP), Information Governance Professional, Certified Privacy Program Manager (CIPM), and Certified Governance, Risk, and Compliance Professional (GRCP).

A life learner and focused on business outcomes and creating conditions for continuous improvement. She is passionate about creating privacy programs that ensure regulatory requirements and that instill trust and transparency that align with Corporate culture and mission.



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