

Facilitation Strategies for IG Professionals

Jessica Fairchild, MA, CRM, CIGO

Founder, The Strategist Way

Wednesday, 05/25/22

11:00 AM - 12:00 PM PST

**This is a virtual event
and registration is free.**

Register here:

[http://sandiegoarma.org/
programs.html](http://sandiegoarma.org/programs.html)

What could happen if your meetings were:

- Consistently engaging;
- Deeply thought-provoking;
- More enjoyable; and
- Generating better than expected results?



Please join us for a highly interactive workshop where Jessica Fairchild, MA, CRM, CIGO, will share simple and powerful facilitation strategies that IG professionals can use to enhance their meetings and initiatives. Jessica will share innovative methods, tips, and tools that can be used to energize meetings and create the conditions for groups and teams to think, create, and solve problems together.

To make this session as relevant as possible, please take a moment to complete this brief two-question survey by May 20th: <https://forms.gle/dnnCEXJBmCjwoA1eA>

Jessica Fairchild, MA, CRM, CIGO is a facilitator, coach, and information governance strategist. She has over 15 years experience in the information governance space and has worked in public and private sectors, from homegrown businesses to global firms, state and local agencies, and educational institutions. Jessica has worked in libraries and archives and has led records and information governance departments in the public and legal sectors. As the founder of The Strategist Way, Jessica now partners with her clients to create bespoke engagements that employ the most relevant and current facilitation, strategy, and coaching approaches. Her passion is to get all levels of the organization and the whole individual engaged and working together to deliver relevant and innovative solutions. In addition to her degrees and certifications, she holds certificates in Technology of Participation (ToP®) methods and transformative strategic planning and holds professional memberships in ARMA, ICRM, CIGO Association, ToP®, and IAF.

Special Thanks to ARMA's 2021-2022 San Diego Gold Sponsor



Special Thanks to ARMA's 2021-2022 San Diego Silver Sponsor



San Diego Chapter of ARMA International

Engage

Learn

Build

Together

