

Date: October 24, 2017

Time: 11:30a to 1:30p

Registration:

Through October 20th by 3:30 PM Members Pre-Registered: \$15.00

Non-Members: \$25.00

Lunch Included

Register at:

www.sandiegoarma.org/programs.html

Registration at door will be \$25 Members save by pre-registering

You can now pay with a credit card! Register on line, then go to the link and pay with your credit card.

Agenda Highlights

• II:30-I2:00PM Registration/Lunch

• 12:00-1:15PM Keynote

• 1:15-1:30PM Wrap-up and Raffle

Location:

County of San Diego 5560 Overland Avenue Suite 270 San Diego, CA 92123

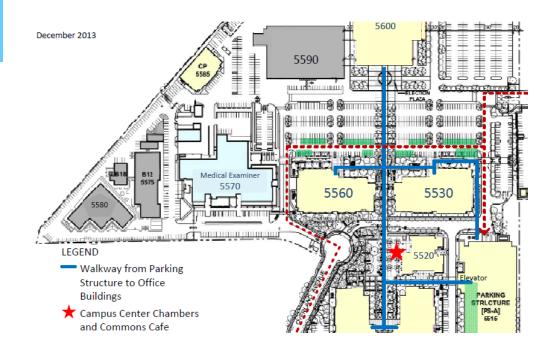
Free parking

Getting Employees to Stop Hoarding Electronic Documents

Employee hoarding of e-mails, files and other types of electronic documents is burying organizations under mountains of data leading to privacy or IP breaches, increasing the cost and risks of eDiscovery, as well as sapping employees' productivity who spend hours every week looking for information. Yet many company's efforts at deleting are either ineffective or worse have the unintended effect of driving "underground archiving." This session will feature in-house counsel who have been successful in changing their companies' cultures from a "save everything" to a "save smart."

Speaker: Mark Diamond, Founder, President & CEO, Contoural

Mark Diamond is founder and CEO of Contoural and one of the industry thought leaders in proactive records & information management, litigation readiness and risk & compliance strategies. As a trusted advisor he and his company help bridge legal, compliance, security and business needs and policies with effective processes, technology and change management. Mark is a frequent industry speaker, presenting at numerous Legal and IT industry conferences as well as online venues. Additionally, Mark addresses more than one hundred internal corporate audiences each year.



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