



# Managing Effectively across Multiple Generations with RIM

Date: September 20, 2012

Time: 11:30a to 1:30p

Registration: Through September 17th 3:30 PM

- Members Pre-Registered: \$15.00
- Non-Members: \$25.00

Lunch Included

FREE Parking

Register at:

[www.sandiegoarma.org/programs.html](http://www.sandiegoarma.org/programs.html)

Registration at door will be \$25  
Members save by pre-registering

## Agenda Highlights

- 11:30-12:00PM Registration
- 12:00-1:15PM Keynote and Lunch
- 1:15-1:30PM Wrap-up and Raffle

**New Meeting Place:**  
5560 Overland Avenue  
Suite 270, Second Floor  
San Diego 92123

Please joins us as Brandon Reeder discusses a variety of issues in communicating and working across generational experience and expectation. The focus of his talk will cover:

- Understanding a Multi-generation Work Force
- Principles for Managing Generations Successfully
- Best Practices for Managing a Multi-generation Work Force

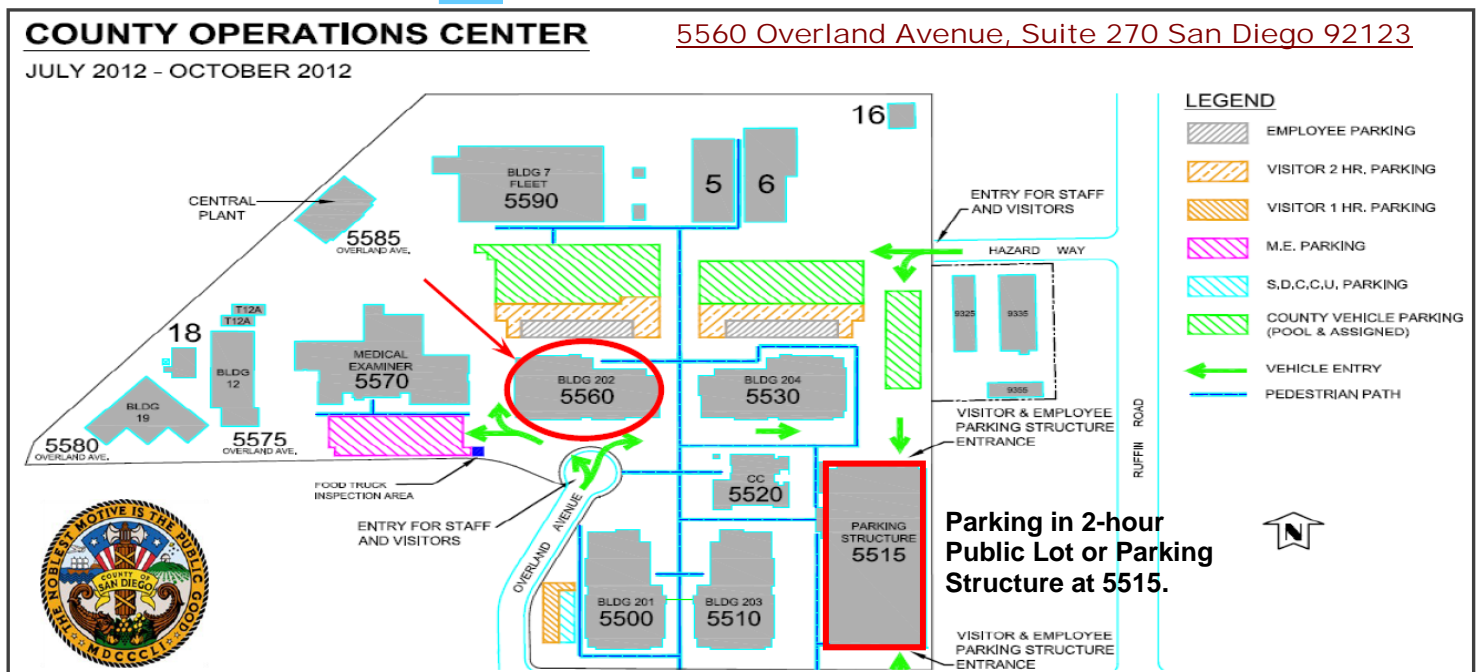
Brandon Reeder has offered this successful presentation to kick-off our new year of education programs for San Diego ARMA chapter members that covers individual professional development, ICRM certification programs, and topics relevant in 2012 to the entire RIM community. This lunch and learn session will provide information to help successfully identify and manage a multi-generational work force in the years to come.

Brandon L. Reeder is currently employed at K&N Engineering in Riverside, California, as the Company's Corporate Records Manager. K&N is the world-wide leader in the manufacture of high-performance air filters. Brandon has 19 years of RIM expertise in the legal environment and 12 years as a Records Manager. Prior to joining K&N, Brandon was employed by prestigious law firms that specialized in Appellate Law, Insurance Defense and Complex Litigation.

Brandon has successfully built up three records centers from the ground-up by instituting an efficient workflow and department policies and procedures. He served on the prevailing legal team in the false advertising and unfair competition case *K & N Engineering, Inc. v. Spectre Performance*, 2011 WL 4387094 (C.D. Cal.) with a verdict over 9 million dollars. He served on the Kaplan College Health Information Technology Advisory Board that received accreditation from (CAHIIM) for Health Information Technology (HIT) associate's degree program (May 2012).

Mr. Reeder holds both a B.A. (1999) and M.P.A. (2004) from California State University, Fullerton. He served 5 years in the United States Marine Corps (1987-1992). He is currently a Certified Records Manager (CRM) candidate.

Brandon is Past-President for the Southern California Inland Empire ARMA Chapter and currently serves on the ARMA Pacific Region board as Region Coordinator.



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