



## The San Diego Chapter of ARMA Presents Neal Fischer

### *Improving Data Security and Privacy Protection with Electronic Redaction Technology*

#### About our Speaker

**Neal Fischer** – Founder and Principal of **Hershey Technologies** a leading California software and service provider. With over 20 year’s experience, Hershey Technologies provide business process automation software solutions enabling companies and government agencies. While work life is often demanding, Neal finds time to pursue his other passions that include spending time with his family, taking advantage of San Diego’s abundant outdoor activities – (i.e. anything related to water) and supporting San Diego’s Girls Lacrosse high school programs.

**Meeting Date:** Wednesday, June 2, 2010

**Registration and Networking:** 11:30 AM to 12:00 PM

**Lunch and Speaker:** 12:00 PM to 1:00 PM

**Investiture of 2011 Board, Announcements and Raffle:** 1:00 PM to 1:30 PM



**NEW Location:**

**Port of San Diego  
3165 Pacific Highway  
San Diego, CA 92101**

**(please Google or MapQuest for precise directions)**


For easy online registration go to <http://www.sandiegoarma.org/programs.html>. Advanced registration is required NO LATER than 3:30pm, Friday, May 28, 2010. Cancellations later than 48 hours prior to the event and No-Shows will be billed to the person registered. Cash or check payment (only) is required at registration on day of event.



**Please pre-register to take advantage of the \$5 savings for Chapter Members!**

	Pre-Registered San Diego <u>Chapter Member</u>	Walk-in Registration San Diego <u>Chapter Member</u>	National ARMA or Non-Member	Full-time <u>Students</u>	Vegetarian <u>Lunch</u>
(please circle)	\$15.00	\$20.00	\$20.00	\$15.00	Yes
***** Includes Lunch *****					
Name: _____					
Organization: _____					

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## *Improving Data Security and Privacy Protection with Electronic Redaction Technology Program*

*June 2, 2010*

*with Neal Fischer*

With the proliferation of digital document communications and technology (Web, Smart Phones, Email, Social Media) it is now easier than ever to create, share and access data in almost any format. While technology and its adoption have compelling benefits, with greater conveniences comes increased risk of misuse of data. The risks of unintentional or intentional disclosure of sensitive content or records can be severe and costly for organizations.

Depending on the type and volume of information affected, securing private, confidential or intellectual property content in response to E-Discovery or public records release requests can be time-consuming tasks.

Cyber-Security and threats also have increased managed protection services requirements. Major forces driving behind these unauthorized information disclosures include identity theft, embarrassment, loss of competitive advantage and intellectual property theft. Inadvertent and often costly errors occur for government agencies and companies when information is accessed, containing personally identifiable data that should be redacted and protected from disclosure.

Join us for Mr. Fischer's informative and upbeat presentation focused on the rapidly emerging use of redaction software as an additional tool for information security and records management professionals. The presentation will include an overview of best practices and demonstration on the types of redaction software classes available to automate and improve personal identifiable information and corporate records protection.