Information Governance: Privacy, Public Access and Confidentiality

San Diego Chapter of ARMA International **

General Meeting

Paula Johnson, CRM presenter
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Topics



- O Public Access and Privacy (State of California)
- Information Resources
- Laws
- Current Issues and Recent Legislation









Public Access and Privacy



- California Constitution
 - Article 1, Declaration of Rights
 - Section 1. All people are by nature free and independent and have inalienable rights. Among these are enjoying and defending life and liberty, acquiring, possessing, and protecting property, and pursuing and obtaining safety, happiness, and privacy.
 - Right to access information concerning the conduct of the public's business (agencies, officials and institutions)
 - Access is favored over limiting access
 - Access will not supersede or modify the right of privacy











Information Sites

- Citizen Media Law Project
 - www.citmedialaw.org/



- Californians Aware: The Center for Public Forum Rights
 - www.calaware.org/
- California's Office of Privacy Protection
 - www.privacyprotection.ca.gov







Public Access and Privacy Laws



- § Federal Family Educational Rights & Privacy Act (FERPA)
- § Freedom of Information Act (FOIA)
- § California Public Records Act (CPRA)
- § California Information Practices Act (CIPA)
- § USA Patriot Act
- § HIPAA Health Insurance Portability and Accountability Act
- § Sarbanes-Oxley









Calif Public Records Act vs Information Practices Act



- Calif Public Records Act
 - O Govt Code 6250
 - Modeled on FOIA
 - Effective 1968
 - Applies to all records
 - Excludes State Legislature and Judicial Branch
 - Based on every person's right to public information
 - Provides rights to public on equal basis
 - Disclosure law

- Information Practices Act
 - Civil Code 1798
 - Modeled on Fed Privacy Act
 - Effective 1978
 - Applies to information about individuals
 - Excludes State legislature and Judicial Branch
 - Based on protection of personal privacy
 - Provides rights to individuals
 - Access law including collection, maintenance, and disclosure conditions









California Public Records Act





- § Right of Access Conduct of Public Business
- § Information Disclosure
- § Public Inspection Allowed
- § Obligation does not extend to creating records.
 - § Data and Electronic Media







What is a Public Record?



§ Any writing containing information relating to the conduct of the public's business



§ Prepared, owned, used, or retained by the University (includes records we create, as well as, any record in our possession)



§ Regardless of physical form or characteristics (includes any means of recording, tweets, texting, social media sites)





What is a Public Record?



Public Records ARE:

- Minutes
- Email
- Correspondence
- Employment Information Salary and Job Description
- Final reports and drafts (if kept)
- Funded Contract and Grant applications
- Student directory information
- All business transactions
- Databases











What is Not A Public Record?



Public Records are **NOT**:

- ✓ Preliminary Drafts (unless kept)
- ✓ Pending Litigation
- ✓ Police Materials
- ✓ Test Materials
- ✓ Real Estate Appraisals
- ✓ Contracts & Grants Proposals Pre-award
- ✓ Anonymous gift information









What is Not A Public Record?

Public Records are NOT:

- ✓ Proprietary information/Trade secrets
- ✓ Personnel or medical files where disclosure would be an unwarranted invasion of privacy
- ✓ Non-existent records not required to create records (caveat: computer generated information from databases or electronic systems)
- Records where the public interest served by not disclosing the record outweighs public interest in disclosure – general catchall







CPRA v. CIPA



- Calif Public Records Act
 - 27+ Specific exemptions
 - Agency time limits 10 days for initial response
 - Charge for copies 20 cents
 - Charge for programming \$65/hr
 - Denied access go to court
 - Plaintiff prevails in court court costs & reasonable attorney fees

- Information Practices Act
- 22 conditions for disclosure one condition includes CPRA
- Agency time limits 30 days active/60 days inactive
- Charge for copies 10 cents
- Violation of rights go to court
 - Plaintiff prevails in court court costs, attorney fees and in some cases actual & exemplary damages







- § Codifies Individuals Right of Privacy
 - § Regulates:
 - 1) Information an agency can collect
 - 2) Disclosure
 - 3) Provides Access Rights to the Individual
- § Information is characterized as non-personal, personal, and confidential
- § Individual's have the right to all information pertaining to them, except "confidential info"









Non Personal information includes:

- Ø Salary, Current and Historical Information, including total compensation
- Ø Job description and job title
- Ø Employment contract, if contract employee
- Ø Home department (Campus address)
- Ø Business phone may include business cell phone
- Business Email addresses, i.e., @ucsd.edu (unless they will be used commercially)









Personal information includes:

- Social Security Number
- Performance Evaluations
- Home Address & Phone Number
- Education
- Personal Financial Matters
- Medical History
- Employment History (excluding compensation history)











- * Medical records (under certain conditions)
- * Police records
- * Test materials
- * Investigative materials
- * Academic Personnel Review files









- Ø Collection of Information
- Ø Maintenance of information
- Ø Disclosures made to a UC Employee
- Ø Disclosures made to Subject of Record
- Ø Disclosures made to Third Party











Provisions are included for:

- Amendments to the record if incorrect
- Denial (for confidential information)





Do's and Don't Under the Information Practices Act

Do:

- § Collect and record relevant information
- § Record the source of the information
- § Review material when giving access to a file, be sure to redact confidential information about that individual and personal information about third parties











Federal Family Education Rights and Privacy Act (FERPA)



34 Code of Federal Regulations 99



• 34 CFR 99 became federal law in 1974







FERPA



• Elements

- Protects privacy of records and information
- Parent/Student rights
 - Right to Inspect and Review
 - Right to Request Amendments
 - Consent to Disclose (other than Directory) Information)
 - Right to file complaint with US Dept. of Education











Covered Individuals





- Who is covered?
 - Students in their capacity as students
 - Not applicants
 - Not alumni
 - Students as employees if student status is a requirement of the position (e.g. work study)









Types of Information



Personally Identifiable Information has 2 categories:



 Directory Information – may be disclosed w/o prior consent



- Confidential Information may NOT be disclosed w/o prior consent
- Exceptions







Directory Information

Student's name
address (local and/or permanent)
e-mail address
telephone numbers
date and place of birth



major field of study, dates of attendance, grade level, enrollment status (e.g. paid or unpaid enrollment, undergraduate, full-time or part-time), Number of course units in which enrolled, degrees and honors received, the most recent previous educational institution attended, participation in officially recognized activities, including intercollegiate athletics, and the name, weight, and height of participants on intercollegiate UCSD athletic teams.









FERPA Disclosures

- Consent to Disclose is chosen when registering and making their student identity public or private
- Disclosure of Other PII
 - Prohibited w/o written consent
 - Exceptions
- Seeking Correction of Student Records







Freedom of Information Act (FOIA)

- Federal law requiring disclosure of information by (Federal) government entities.
- OUniversity is not covered by FOIA except in the area of social security # & federally funded research.*
- OIf the request for data does not meet these two requirements we process the request under CPRA.





Records Management is a Critical Component for Compliance





Records Management is a tool to limit risk and liability in the area of responding to requests for information.







Best Practices





To limit risk and liability in the area of responding to requests for information:

- § Practice good records management
- § Manage and retain by value, not by format
- § Manage from creation to disposition





Current Trends



- Emphasis on providing any information which increases the need for redactions.
- Finding information stored in other facilities and locations
- Providing portions of databases wholesale data warehousing
- Creating open source means of providing information







Questions?

Thank you for attending.











